Hexham Book Festival aims to:

- Encourage and promote the written word to all ages and abilities
- Improve the life chances of children and young people
- Stimulate community cohesion and develop aspiration
- Increase cultural participation and audience development
- Contribute to regional pride and enthusiasm
- Provide learning and skill development opportunities
- Attract visitors to the region, generating associated expenditure in tourism, hospitality and creative industries
- Create and enhance a positive regional image and reputation nationally and internationally